

Quinn Bookalam

{818} 558-1968

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Current: Art Director, First American

MGA Entertainment / mgae.com

Senior Designer, Los Angeles

Corporate Advertising Design Division - 2004-2005

Conceptualized and designed Corporate Advertising campaigns. Originated photoshoot concepts, Art Directed photoshoots, brainstormed with copywriters, managed freelancers and procured vendors.

Boys Packaging Design Division- 2003-2004

Graphic Designer

Designed and produced packages for Boys Division and well as Plush lines. Lines including construction games, Alien Racers line and Spiderman licensed products.

Institute for Private Investors

Art Director

New York City

2000-2001

Designed, developed and produced all printed materials. Headed branding for the company. Managed webmaster in preparing printed work for online use. Supervised vendors, printers and budgets. Assessed and reported on new technology. Recommended hardware and software.

U.S. News & World Report / Fast Company / The Atlantic Monthly

Senior Designer / Interim Art Director

New York City

1996-1999

Managed projects; procured photographers and managed fee negotiation. Full cost accounting control. Responsible for maintaining brand equity. Art directed and supervised staff of five during 1996-1997. Assigned projects. Developed, designed and produced Fast Company direct mail pieces and marketing support. Created general client presentation for The Atlantic Monthly.

TMP Worldwide

Senior Designer

New York City

1995-1996

Designed and produced ads, brochures, posters and other promotional materials. Developed internal sales incentive program which entailed set design, package design and the art direction and editing of videos.

FREELANCE

cue:graphic design (personal freelance business)

Designer
New York City
on-going

Graphic design and concepts. Specialize in creating image branding strategies. Create identity systems and logo design. Implement all aspects of the creative process. Clients include: Fast Company magazine, Itwerx Advertising and Marketing, Airmedia Web Design, Association of American University Presses and Coach Financial Consulting.

CNN / CNN International / CNN Interactive

Senior Designer
New York City
2000

Designed and developed sales and promotional materials and presentations.

GRP Records

Designer
New York City
1994-1996

Created cd designs from conception to completion. Hired vendors and illustrators for various cover designs. Originated photo shoot concepts. Designed and produced promotional materials such as stickers and point of purchase.

Jive Records

Designer
New York City
1994

Music design from conception to completion, including cd cover logo art and heavy Photoshop airbrushing/manipulations.

EDUCATION

Otis/Parsons School of Design, BFA Communication Design 1987-1990

Parsons Student Mobility Program / Massachusetts College of Art
(Spring Semester 1989)

University of California, art 1987

AWARDS

Addy Award of **Excellence**